



Dear Friends,

For 35 years, the Women's Resource Center (WRC, a 501c3 non-profit organization) has supported the diverse needs of women and their families throughout the entire Delaware Valley. Whether it's a woman desperately trying to escape with her children from domestic abuse, a single mother trying to balance the needs of her entire family with that of a special needs child, or a woman coming out of marriage and in dire need of free legal counsel and career guidance, WRC is there to provide support, assistance, and hope. Over 4,000 women and girls are helped each year.

Your sponsorship of the **WRC 4th Annual Leadership Luncheon** on Thursday, May 20, 2010 at the Union League in Philadelphia will support programs such as "**Single Mom's**", "**Girl's Leadership**", "**Career Consultation**" and "**Free Legal Consultation**" to continue and grow for the women and families in our community. During this event, three distinguished women will be honored for making a difference in the lives of other women. These women are: Andrea Agnew, Director of Diversity & Inclusion at Comcast; Millie Bell, Founder & Owner of Skin Health Solutions; and Mary Schafer, Vice President of Global Operations at SYNTHES. Neen James, world renowned author and International Productivity Expert, will return to emcee the event, and featured speaker, Jen Groover, Entrepreneur, Butler Bag Designer & Author of *What If? & Why Not?*, will speak about *Courage in Action*. Join the network of area business leaders and loyal attendees in supporting this year's event.

BENEFITS OF SPONSORSHIP:

- Exposure to over 400 business leaders and decision makers from the Delaware Valley
- Network with exclusive group of women business owners, entrepreneurs, and executives, many of whom belong to the exclusive eWomen's Network, a community of smart, talented professionals with an average household income which exceeds 3.5 times the national average!
- Business branding in event materials: ads in event program, on-site banner, inclusion in Press Release, signage and event materials, mention on WRC's website throughout 2010*

**See page 2 for sponsorship details*

We hope that you will consider sponsoring this annual luncheon so that WRC's essential programs and services may continue and grow. In return, we offer your organization appropriate and well-deserved recognition as one that is committed to assisting women and their families. Corporate sponsors are highly visible and acknowledged before, during, and after this widely attended event.

Please feel free to call 610.687.6415 should you have any questions. We would be happy to answer your questions about the Women's Resource Center or sponsorship opportunities.

During these turbulent economic times our services to women and families in crisis are needed now more than ever. We thank you in advance for supporting our important work.

Sincerely,

Michele Daly
Executive Director

Marty Bedeian and Lauren Pires
Event Co-Chairs

Lisa Satteson
Board President

www.WomensResourceCenter.net

The official registration and financial information of the Women's Resource Center of the Delaware Valley may be obtained from the Pennsylvania Department of State by calling toll-free 800-732-0999. Registration does not imply endorsement.

2010 Sponsorship Opportunities for WRC Annual Leadership Luncheon May 20, 2010

Title Sponsor -- \$15,000*

- Full-page ad on the back cover of the Leadership Luncheon Event Program
- Opportunity to provide promotional/marketing materials to all attendees
- 2-minute podium spotlight
- Company Banner on-site at event
- Name mention in press releases
- 10 tickets to the event
- Recognition sign at WRC
- Recognition on mailings, invitations, etc.
- Acknowledgement on WRC Website all year!
- Listing in WRC Annual Report

Premier Sponsor - \$10,000*

- Full-page ad in the Leadership Luncheon Event Program
- Company Banner on-site at event
- Name mention in press releases
- 8 tickets to the event
- Recognition sign at WRC
- Recognition on mailings, invitations, etc.
- Acknowledgement on WRC Website –all year!
- Listing in WRC Annual Report

Executive Sponsor --\$5,000*

- Full-page B&W ad in the Leadership Luncheon Event Program
- Recognition in on-site event signage
- 6 tickets to the event
- Acknowledgement on WRC Website –all year!
- Listing in WRC Annual Report

Affiliate Sponsor --\$2,500*

- Half-page B&W ad in the Leadership Luncheon Event Program
- Recognition in on-site event signage
- 4 tickets to the event
- Acknowledgement on WRC Website –all year!
- Listing in WRC Annual Report

Partner Sponsor --\$1,000*

- Half-page B&W ad in the Leadership Luncheon Event Program
- Recognition in on-site event signage
- 2 tickets to the event
- Acknowledgement on WRC Website –all year!
- Listing in WRC Annual Report

Associate Sponsor -- \$500

- Company name listing in the Leadership Luncheon Event
- Recognition in on-site event signage
- 1 ticket to the event

Small Business Sponsor -- \$250

- Company name listing in the Leadership Luncheon Event
- 1 ticket to the event

Vendor Table -- \$150 + cost of ticket(s)

- 6' Display table to showcase your product/services (electricity available upon early request)

Sponsorship Sign-up Form

1. Please check off the sponsorship type you'd like to support:

- Title Sponsor -- \$15,000
 Premier Sponsor -- \$10,000
 Executive Sponsor -- \$5,000
 Affiliate Sponsor -- \$2,500
 Partner Sponsor -- \$1,000
 Associate Sponsor -- \$500
 Small Business Sponsor -- \$250
 Vendor Table -- \$150 + cost of ticket (\$60)

2. Indicate the payment type

- Payment option indicated below
 Please bill us at address below
 Enclosed is our tax deductible donation of \$_____

3. Payment Options/Information:

- Check payable to the Women's Resource Center is enclosed.
 Please charge: ___MasterCard ___VISA ___AMEX

Card Number _____ Exp. Date: _____

Signature: _____

Company Name (Please print) _____

Contact/Submitting Person: _____

Phone # _____ Fax # _____

Street Address: _____

City: _____ State: _____ Zip: _____

Please return this signed Agreement, along with payment and ad copy by April 9, 2010 to: Women's Resource Center , Attn: WRC Luncheon; 113 West Wayne Avenue, Wayne, PA 19087, Phone: 610-687-6415, Fax: 610-687-2967, Email: info@womensrc.com

***Ad Specs:** Full bleed PDF (all fonts and 300 dpi photos must be embedded within the PDF); TIF or EPS (files must be flattened); Full page – 5" wide x 8" high; ½ page – 5" wide x 4" high; ¼ page (business card size) – 2.5" wide x 4" high

****Logo Specs:** Illustrator files (version CS2 or lower with text converted to outlines); Photoshop files; Jpegs (300 dpi or higher)